

COMPETENCES SUMMARY - QUALIFICATIONS

- 20 years of Management, Sales and Operations, including establishment of several businesses
- All-around Professional with in-depth experience in Strategic Business Development
- Strong Commercial, Negotiation and Communication skills
- Management experience in a multicultural environment
- Focus on Revenue & Profit Growth, Team Building and Leadership

PROFESSIONAL EXPERIENCE

Managing Director - Fischler Diamonds Asia Ltd. - Hong Kong

2011 – 2020 (9 years)

- Opened the Hong Kong office in 2011, developed business opportunities and sales in South East Asia
- Managed and empowered a team of 6 staff members
- Generated 10M USD in Sales annually
- Established relationships and developed new markets across Asia
- Sourcing, buying and appraisal of diamonds, gemstones and jewellery
- Opened the Shanghai office in 2018, generated 3.5M USD in sales during the first year

SE Asia Lead - Woconti Ltd. - Hong Kong

2017 - 2019 (2 years)

- Launched a Belgian Beer in Hong Kong and SEAsia
- Built sales and business programs, setup distribution strategy
- Managed all elements of trade and partnerships to get efficient market exposure
- Performed product placement for restaurant chains in Hong Kong
- Participated in F&B trade shows (Hong Kong & Taipei).

Owner & Creative Director – Amicam Productions – Brussels, Belgium

2005 - 2015 (10+ years)

- Created multimedia projects in video and photo from initial concept through completion
- Planned and marketed social media campaigns for corporate clients
- Managed a team of 8 professionals
- Developed online multimedia magazines
- Produced the first stereoscopic 3D short movie in Belgium (La buche de Noel – Sep 2011)
- Generated 0.25M USD in Sales annually

Multimedia and Video creator - Just Imagine Productions - Antwerp, Belgium

2001 - 2005 (4 years)

- Filmed, photographed and edited commercials, product launches and events
- Responsible for institutional and corporate customers

EDUCATION

- **Cybersecurity and Mobility** – University System of Georgia - Online
- **Digital Media Department** - Camera Obscura - Tel-Aviv, Israel
- **Architecture** - Tel-Aviv University - Tel-Aviv, Israel
- **Maths & Science** - Tachkemoni School - Antwerp, Belgium

TECHNICAL SKILLS

- **Software:** Microsoft Office, Final Cut Pro, Adobe Photoshop, QuickBooks, CRM
- **Languages:** Native: French – Fluent: English, Dutch, Hebrew – Beginner: Spanish

CENTER OF INTEREST

- Movies, Crypto, Running, Travel