

Laurence Van Hool

04/09/1992

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Nationality: Belgian

Looking for a long-term opportunity in Hong Kong SAR.



EDUCATION

- 09.2013 – 06.2015 **Katholieke Universiteit Leuven, Belgium**
- Master Sc. Business Engineering
 - Major in Finance and Accounting
- 08.2014 – 12.2014 **Universidad Autonoma de Madrid (UAM), Spain**
- Erasmus Exchange program (as part of the Master program)
 - Focus on General Finance
- 09.2010 – 06.2013 **Katholieke Universiteit Leuven, Belgium**
- Bachelor Sc. Business Engineering
- 08.2012 – 12.2012 **Universiteit van Amsterdam (UvA), The Netherlands**
- Erasmus Exchange program (as part of the Bachelor program)
 - Focus on Business / Managerial Economics

PROFESSIONAL EXPERIENCE

- 01.2018 – present **Strategy& (formerly Booz & Co.), part of the PwC network, Brussels, Belgium**
Senior Associate, Strategy Consulting
- Key areas of focus: growth strategy, capability-driven strategy, ecosystem strategy, sourcing strategy, large-scale transformations and partnership definition
 - Advised and supported C-suite in defining their long-term strategy with a focus on innovation and digital
 - Worked with clients in various industries incl. financial services (banking & insurance), aviation, retail, public sector, ...
- 09.2015 – 12.2017 **PwC Advisory, Brussels, Belgium**
Senior Consultant, Management Consulting – Finance & Performance Management
- Focused on finance transformation projects (i.e. design and set-up of a Shared Service Centre in Poland for a retail company)
 - Set up a new service registration process for a company in the aviation industry leading to significant savings in a low-margin industry
 - Trained as an Associate Auditor in the Assurance department for five months, prior to joining the Management Consulting team within PwC
- 07.2013 – 09.2013 **VMB Consult, Mortsels, Belgium**
Summer intern
- Prepared internal financial statements, worked with financial and VAT transactions, fiscal accounts
 - Audited documents and prepared annual management accounts

CERTIFICATIONS

- 05.2020 Digital Transformation – KTHx Royal Institute of Technology Stockholm
04.2020 Lean Six Sigma Yellow Belt: Quantitative Tools for Quality and Productivity – Technical University Munich
07.2017 PRINCE2 Foundation in Project Management
09.2016 Anaplan: Intermediate Model Building

LANGUAGES

Dutch (native), **English** (fluent), **French** (fluent), **German** (basic understanding)
Willingness to learn **Chinese**

OTHER ACTIVITIES

- Graduated for classical music (piano) from Stedelijk Conservatorium Mechelen (1998-2010)
- Private tutor: Mathematics & Economics for first-year university students (2012-2013)
- Volunteering experience: Rehabilitation Center Ter Duinen, Nieuwpoort (2009)
- Competitive tennis player until 2015, ranked C+15/4
- Young Member of the **Cercle de Lorraine/Club van Lotharingen**, Brussels Business Club
- Other interests: Travel, literature, martial arts, running, sailing, music